IMM Case Study

RollTek Case Study Gemini Motor Transport, Oklahoma City, OK September 2010

In late 2007, Transportation Director Brent Bergevin of Gemini Motor Transport was in the midst of researching the safety options for the company's next order of Freightliner Trucks when his Freightliner sales representative brought the **RollTek**[®] side roll protection system to his attention. Bergevin understood the benefits and necessity of the system right away.

"To me, it was a no brainer," Bergevin said. "It's designed to protect the driver. In case there is an accident, RollTek gives the driver every chance to come out of the accident safely."

Today, 75 percent of the 225-unit Gemini fleet is equipped with RollTek, and the remainder of the fleet will be fully equipped by the end of 2011. Based in Oklahoma City, Gemini Motor Transport logs 3 million miles per month, transporting fuel, crude oil and bio diesel/ethanol to its Love's Travel Stops wholesale and retail customers.

"We're one of the more technology-driven fleets out there," Bergevin explained. "Anything about safety, and we're all over it. We push safety very hard, every day."



Brent BergevinTransportation Director,
Gemini Motor Transport

While considering RollTek, Bergevin worked with his drivers to ensure the seat-based rollover protection system would work well for them on the job. Bergevin asked his Freightliner sales representative to bring a demo seat in for the drivers to test the comfort of the seat and get their responses. The feedback was overwhelmingly positive. The transportation department has educated drivers about the system in the trucks, and the drivers understand the steps of deployment in a rollover accident.

The company's commitment to providing safe environments for drivers is something Bergevin relates directly to the company's low employee turnover.

"They know we're always looking out for them and giving them the safest equipment," he said. "Their biggest interest is getting home to their families every day, so if we can help with that, it's good for both parties."

Gemini Motor Transport is a wholly owned subsidiary of Love's Travel Stops and Country Stores. The fleet employs 450 employees.

For more information on RollTek and other IMMI products, visit www.imminet.com.